ARTIFICIAL INTELLIGENCE

Training & Certification Guide



About the Next-Gen Data Science Academy

The Next-Gen Data Science Academy from Arcitura provides formal education and accreditation programs dedicated to the fields of Artificial Intelligence, Machine Learning, Big Data and general Data Science, including analytics and analysis, architecture, engineering and governance.

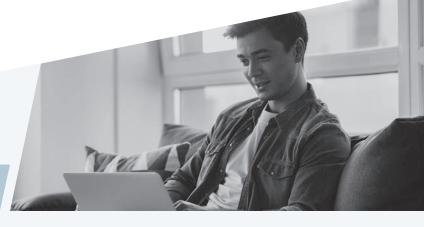
The Next-Gen Data Science Academy curriculum is comprised of 24 course modules and 9 certification tracks. Exams are available worldwide via Pearson VUE testing centers, as well as via Pearson VUE OnVue online proctoring and on-site delivery by Certified Trainers. Achieving a passing grade on the required exam(s) achieves a certification for which a digital accreditation certificate is automatically issued by Arcitura and a digital certification badge is issued by Acclaim/Credly.

	TABLE OF CONTENTS
03	How to Take This Course ///
04	How to Get Started ///
05	How to Get Certified ///
06	Course Module Outlines ///
10 Trai	ning and Exam Preparation Resources ///
11	Arcitura Certification Programs ///

HOW TO TAKE THIS COURSE



ARCITURA ELEARNING OPTIONS



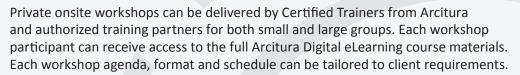
To give you the most flexibility to achieve your learning goals and accommodate your preferences, this course is made available via two Arcitura eLearning solutions: An interactive environment with graded exercises and a graded self-test, as well as a study kit account that supports online/offline access and custom annotations.

To learn more, visit: www.arcitura.com/elearning

To enroll, visit: digital.arcitura.com/courses



Onsite Workshops



To learn more, visit: www.arcitura.com/workshops



Virtual Workshops



Private virtual workshops can be delivered by Certified Trainers for small and large groups, as well as individual participants. Workshop participants receive access to the course materials via the Arcitura Digital eLearning platform. Virtual workshop agendas can be tailored with greater flexibility to accommodate more distributed and fragmented training schedules.

To learn more, visit: www.arcitura.com/workshops

Several additional learning and exam preparation products and services are available, including coaching, exam prep kits and digital downloads. See the Training and Exam Preparation Resources page for details.











HOW TO GET STARTED

Welcome to the Artificial Intelligence course! This course is comprised of a set of modules. Each module has a set of lessons and is further supplemented with exercises to help reinforce your understanding of key topics. Upon completing the course, you can optionally proceed to prepare yourself for the certification exam (as explained on the *How to get Certified* page).

Additional resources are available to assist you with completing this course, including downloadable digital course files, printed course materials, coaching hours and instructor-led training services (as explained on the *Training and Exam Preparation Resources* page.)





A Certified Artificial Intelligence Specialist understands how Al practices can be utilized to perform data analysis and autonomous data processing and has knowledge of Al learning approaches and functional designs, as well as knowledge of neural networks.



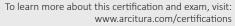
HOW TO GET CERTIFIED

You can become a Certified Artificial Intelligence Specialist! This course can prepare you for the official Artificial Intelligence Specialist Certification exam, which can be taken worldwide at Pearson VUE testing centers, via Pearson VUE online proctoring and/or Arcitura direct proctoring.

Upon attaining a passing grade on the certification exam (and fulfilling any other prerequisite exam requirements) you will achieve the Artificial Intelligence Specialist Certification, after which you will automatically receive an official digital Accreditation Certificate and a digital Certification Badge from Acclaim/Credly with an account that supports the online verification of your certification status. Digital accreditation certificates and badges are free of charge.

Additional resources are available to assist you with preparing for the certification exam, including practice exam questions, downloadable digital course files, printed course materials, coaching hours and instructor-led training services (as explained on the Training and Exam Preparation Resources page.)

MORE INFO













The Artificial Intelligence (AI) course develops skills in AI practices and learning approaches, as well as Neural Network architectures, cell types and activation functions.

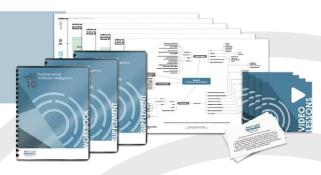


COURSE MODULE OUTLINES

The Artificial Intelligence course is comprised of the following course modules. Outlines for these course modules are provided on the subsequent pages.



Fundamental Artificial Intelligence





Advanced Artificial Intelligence



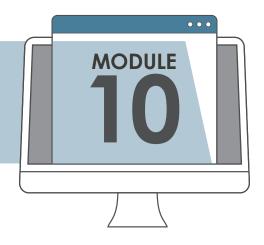


Artificial Intelligence Lab





Fundamental Artificial Intelligence





This course module provides essential coverage of artificial intelligence and neural networks in easy-to-understand, plain English. The module provides concrete coverage of the primary parts of AI, including learning approaches, functional areas that AI systems are used for and a thorough introduction to neural networks, how they exist, how they work and how they can be used to process information.

The course module establishes the five primary business requirements AI systems and neural networks are used for, and then maps individual practices, learning approaches, functionalities and neural network types to these business categories and to each other, so that there is a clear understanding of the purpose and role of each topic covered. The module further establishes a step-by-step process for assembling an AI system, thereby illustrating how and when different practices and components of AI systems with neural networks need to be defined and applied. Finally, the module provides a set of key principles and best practices for AI projects.

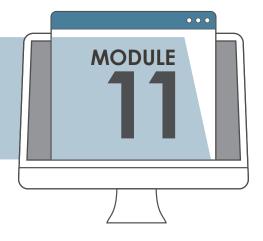
The following primary topics are covered:

- Al Business and Technology Drivers, Al Benefits and Challenges
- Business Problem Categories Addressed by AI, AI Types (Narrow, General, Symbolic, Non-Symbolic, etc.)
- Common AI Learning Approaches and Algorithms
- Supervised Learning, Unsupervised Learning, Continuous Learning
- Heuristic Learning, Semi-Supervised Learning, Reinforcement Learning
- Common Al Functional Designs, Computer Vision, Pattern Recognition
- Robotics, Natural Language Processing (NLP)
- Speech Recognition, Natural Language Understanding (NLU)
- Frictionless Integration, Fault Tolerance Model Integration
- Neural Networks, Neurons, Layers, Links, Weights
- Understanding AI Models and Training Models and Neural Networks
- Understanding how Models and Neural Networks Exist
- Loss, Hyperparameters, Learning Rate, Bias, Epoch

- Activation Functions (Sigmoid, Tanh, ReLU, Leaky RelU, Softmax, Softplus)
- Neuron Cell Types (Input, Backfed, Noisy, Hidden, Probabilistic, Spiking, Recurrent, Memory, Kernel, Convolution, Pool, Output, Match Input, etc.)
- Fundamental and Specialized Neural Network Architectures
- Perceptron, Feedforward, Deep Feedforward, AutoEncoder, Recurrent, Long/Short Term Memory,
- Boltzmann Machine, Restricted Boltzmann Machine, Deep Belief Network
- Deep Convolutional Network, Extreme Learning Machine, Deep Residual Network
- Support Vector Machine, Kohonen Network, Hopfield Network
- Generative Adversarial Network, Liquid State Machine, How to Build an Al System (Step-by-Step)
- Common Al System Design Principles and Common Al Project Best Practices



Advanced Artificial Intelligence





This course covers a series of practices for preparing and working with data for training and running contemporary AI systems and neural networks. It further provides techniques for designing and optimizing neural networks, including approaches for measuring and tuning neural network model performance. The practices and techniques are documented as design patterns that can be applied individually or in different combinations to address a range of common AI system problems and requirements. The patterns are further mapped to the learning approaches, functional areas and neural network types that were introduced in Module 10: Fundamental Artificial Intelligence.

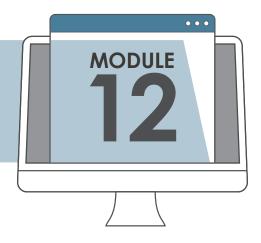
The following primary topics are covered:

- Data Wrangling Patterns for Preparing Data for Neural Network Input
- Feature Encoding for Converting Categorical Features
- Feature Imputation for Inferring Feature Values
- Feature Scaling for Training Datasets with Broad Features
- Text Representation for Converting Data while Preserving Semantic and Syntactic Properties
- Dimensionality Reduction to Reduce Feature Space for Neural Network Input
- Supervised Learning Patterns for Training Neural Network Models
- Supervised Network Configuration for Establishing the Number of Neurons in Network Layers
- Image Identification for using a Convolutional Neural Network
- Sequence Identification for using a Long Short Term Memory Neural Network
- Unsupervised Learning Patterns for Training Neural Network Models

- Pattern Identification for Visually Identifying Patterns via a Self Organizing Map
- Content Filtering for Generating Recommendations
- Model Evaluation Patterns for Measuring Neural Network Performance
- Training Performance Evaluation for Assessing Neural Network Performance
- Prediction Performance Evaluation for Predicting Neural Network Performance in Production
- Baseline Modeling for Assessing and Comparing Complex Neural Networks
- Model Optimization Patterns for Refining and Adapting Neural Networks
- Overfitting Avoidance for Tuning a Neural Network
- Frequent Model Retraining for Keeping a Neural Network in Synch with Current Data
- Transfer Learning for Accelerating Neural Network Training



Artificial Intelligence Lab





This course module presents participants with a series of exercises and problems that are designed to test their ability to apply their knowledge of topics covered in previous modules. Completing this lab will further improve proficiency in AI systems, neural network architectures and related learning and functional practices and patterns, as they are applied and combined to solve a series of real-world problems.

The following exercises are provided:

- Reading Exercise 12.1: Case Study: Big Online Bazaar (BOB) Industries
- Lab Exercise 12.2: Preparing Model Training Data
- Lab Exercise 12.3: Refining the Model
- Lab Exercise 12.4: Model Performance Evaluation
- Reading Exercise 12.5: Case Study: Finance Link Connect (FLC) Services
- Lab Exercise 12.6: Configuring the Neural Network
- Lab Exercise 12.7: Improving Predictions with Missing Features
- Lab Exercise 12.8: Recognizing Images and Patterns for Fraud Protection
- Lab Exercise 12.9: Processing Numerical and Textual Input
- Reading Exercise 12.10: Case Study Background: SocialMeer Media Services
- Lab Exercise 12.11: Creating Categorized User Groups and Identifying Common Interests
- Lab Exercise 12.12: Establishing Active Buyers Categories
- Lab Exercise 12.13: Advanced User Targeting





TRAINING AND EXAM PREPARATION RESOURCES

You can supplement this course with a number of available resources to assist with both learning and exam preparation. Contact info@arcitura.com with any questions.



Certification Exam Prep Kit

A set of additional practice questions is available to support exam preparation.



Digital Course Files

For each course you can order a set of downloadable digital course materials comprised of printable, watermarked workbook and poster PDF files.



Printed Course Materials

The printed workbooks and posters for each course can be ordered in B&W and full-color, and can be shipped worldwide.



One-on-One Coaching —

Certified Trainers are available to provide online coaching on an hourly basis and in all time zones.



Instructor-Led Training —

Certified Trainers are available to provide virtual and onsite training workshops for this and other Arcitura courses.

DIGITAL TRANSFORMATION PROFESSIONAL ACADEMY



	COURSES	Digital Transformation	Digital Transformation: Fundamental Technology	Digital Transformation: Advanced Technology & Architecture	Digital Transformation: Fundamental Data Science	Digital Transformation: Advanced Data Science	Digital Transformation: Fundamental Security	Digital Transformation: Advanced Security	Digital Transformation: Fundamental Intelligent Automation	Digital Transformation: Advanced Intelligent Automation
CE	ERTIFICATIONS	Digital Transformation Specialist	Digital Transformation Technology Professional	Digital Transformation Technology Architect	Digital Transformation Data Science Professional	Digital Transformation Data Scientist	Digital Transformation Security Professional	Digital Transformation Security Specialist	Digital Transformation Intelligent Automation Professional	Digital Transformation Intelligent Automation Specialist
MODULE 01	Fundamental Digital Transformation	•	•	•	•	•	•	•	•	•
MODULE 02	Digital Transformation in Practice	•	•		•	•	•		•	
MODULE 03	Fundamental Cloud Computing		•	•						
MODULE 04	Fundamental Blockchain		•				•			
MODULE 05	Fundamental IoT		•	•						
MODULE 06	Cloud Architecture			•						
	Blockchain Architecture			•				•		
MODULE 08	IoT Architecture			•						
MODULE 09	Fundamental Big Data Analysis & Analytics				•	•				
MODULE 10	Fundamental Machine Learning				•					
MODULE 11	Fundamental AI				•	•				
MODULE 12	Advanced Big Data Analysis & Analytics					•				
MODULE 13	Advanced Machine Learning					•				
MODULE 14	Advanced Al					•				
MODULE 15	Fundamental Cybersecurity						•	•		
MODULE 16	Advanced Cybersecurity							•		
MODULE 17	Fundamental RPA								•	•
MODULE 18	Advanced RPA & Intelligent Automation									•
MODULE 19	Fundamental Al Decisioning								•	•
MODULE 20	Advanced Al Decisioning									•









NEXT-GEN IT ACADEMY



	COURSES	DevOps	Blockchain Architecture	loT Architecture	Cybersecurity	Robotic Process Automation	Digital Business Technology	Containerization Architecture	Quantum Computin
CERT	TIFICATIONS	DevOps Specialist	Blockchain Architect	loT Architect	Cybersecurity Specialist	RPA Specialist	Digital Business Technology Professional	Containerization Architect	Quantun Computir Specialis
MODULE 01	Fundamental DevOps	•							
MODULE 02	DevOps in Practice	•							
MODULE 03	DevOps Lab	•							
MODULE 01	Fundamental Blockchain		•						
MODULE 02	Blockchain Technology & Architecture		•						
MODULE 03	Blockchain Technology & Architecture Lab		•						
MODULE 01	Fundamental IoT			•					
MODULE 02	IoT Technology & Architecture			•					
MODULE 03	loT Technology & Architecture Lab			•					
MODULE 01	Fundamental Cybersecurity				•				
MODULE 02	Advanced Cybersecurity				•				
MODULE 03	Cybersecurity Lab				•				
MODULE 01	Fundamental RPA					•			
MODULE 02	Advanced RPA & Intelligent Automation					•			
MODULE 03	RPA Lab					•			
MODULE 01	Business Automation Technology Overview						•		
MODULE 02	Data Science Technology Overview						•		
MODULE 03	Digital & Security Technology Overview						•		
	Fundamental Containerization							•	
MODULE 02	Containerization Technology & Architecture							•	
MODULE 03	Containerization Technology & Architecture Lab							•	
MODULE 01	Fundamental Quantum Computing								•
MODULE 02	Advanced Quantum Computing								•
MODULE 03	Quantum Computing Lab								



NEXT-GEN DATA SCIENCE ACADEMY



	COURSES	Big Data Analytics & Fundamental Data Science	Big Data Analysis & Advanced Data Science	Data Science Professional Consulting	Machine Learning	Artificial Intelligence	Big Data Engineering	Big Data Architecture	Data Science Governance	AI Decisioning
CI	ERTIFICATIONS	Big Data Science Professional	Big Data Scientist	Data Science Consultant	Machine Learning Specialist	Artificial Intelligence Specialist	Big Data Engineer	Big Data Architect	Data Science Governance Specialist	AI Decisioning Specialist
MODULE 01	Fundamental Big Data Science & Analytics	•	•	•			•	•	•	•
MODULE 02	Big Data Analysis & Technology Concepts	•		•			•	•	•	
MODULE 03	Big Data Analysis & Technology Lab	•		•						
MODULE 04	Big Data Analysis & Science		•							
MODULE 05	Advanced Big Data Analysis & Science		•							
MODULE 06	Big Data Analysis & Science Lab		•							
MODULE 07	Fundamental Machine Learning			•	•					
MODULE 08	Advanced Machine Learning				•					
MODULE 09	Machine Learning Lab				•					
MODULE 10	Fundamental Artificial Intelligence			•		•				
MODULE 11	Advanced Artificial Intelligence					•				
MODULE 12	Artificial Intelligence Lab					•				
MODULE 13	Fundamental Big Data Engineering						•			
MODULE 14	Advanced Big Data Engineering						•			
MODULE 15	Big Data Engineering Lab						•			
MODULE 16	Fundamental Big Data Architecture							•		
MODULE 17	Advanced Big Data Architecture							•		
MODULE 18	Big Data Architecture Lab							•		
MODULE 19	Fundamental Data Science Governance for Big Data, Machine Learning & Al								•	
MODULE 20	Advanced Data Science Governance for Big Data, Machine Learning & Al								•	
MODULE 21	Data Science Governance Lab for Big Data, Machine Learning & Al								•	
MODULE 22	Fundamental Al Decisioning									•
MODULE 23	Advanced Al Decisioning									•
MODULE 24	Al Decisioning Lab									•



CLOUD SCHOOL



COURSES	Cloud Computing	Cloud Computing Professional Consulting	Cloud Architecture	Cloud Security	Cloud Governance	Cloud Storage	Cloud Virtualization
CERTIFICATIONS	Cloud Technology Professional	Cloud Computing Consultant	Cloud Architect	Cloud Security Specialist	Cloud Governance Specialist	Cloud Storage Specialist	Cloud Virtualization Specialist
MODULE 01 Fundamental Cloud Computing	•	•	•	•	•	•	•
MODULE 02 Cloud Technology Concepts	•		•		•		•
MODULE 03 Cloud Technology Lab	•	•					
MODULE 04 Fundamental Cloud Architecture		•	•				
MODULE 05 Advanced Cloud Architecture			•				
MODULE 06 Cloud Architecture Lab			•				
MODULE 07 Fundamental Cloud Security		•		•			
MODULE 08 Advanced Cloud Security				•			
MODULE 09 Cloud Security Lab				•			
MODULE 10 Fundamental Cloud Governance					•		
MODULE 11 Advanced Cloud Governance					•		
MODULE 12 Cloud Governance Lab					•		
MODULE 13 Fundamental Cloud Storage						•	
MODULE 14 Advanced Cloud Storage						•	
MODULE 15 Cloud Storage Lab						•	
MODULE 16 Fundamental Cloud Virtualization							•
MODULE 17 Advanced Cloud Virtualization							•
MODULE 18 Cloud Virtualization Lab							•



SERVICE TECHNOLOGY SCHOOL



	COURSES	Fundamental Microservices & Service Technology	Fundamental SOA Design with Services & Microservices	SOA Analysis & Modeling with Services & Microservices	SOA Design & Architecture with Services & Microservices	Microservice Design & Architecture	Microservice Professional Consulting	Service API Design & Management	Service Governance & Project Delivery	Security for Microservices & SOA
CI	ERTIFICATIONS	Microservice Professional	SOA Professional	SOA Analyst	SOA Architect	Microservice Architect	Microservice Consultant	Service API Specialist	Service Governance Specialist	Service Security Specialist
MODULE 01	Fundamental SOA, Services & Microservices	•	•	•	•	•	•	•	•	•
MODULE 02	Microservice Technology Concepts	•					•	•		•
MODULE 03	Design & Architecture with SOA, Services & Microservices		•	•	•				•	
MODULE 04	Fundamental SOA Analysis & Modeling with Services & Microservices			•						
MODULE 05	Advanced SOA Analysis & Modeling with Services & Microservices			•						
MODULE 06	SOA Analysis & Modeling Lab with Services & Microservices			•						
MODULE 07	Advanced SOA Design & Architecture with Services & Microservices				•					
MODULE 08	SOA Design & Architecture Lab with Services & Microservices				•					
MODULE 09	Fundamental Microservice Architecture & Containerization					•	•			
MODULE 10	Advanced Microservice Architecture & Containerization					•				
MODULE 11	Microservice Architecture & Containerization Lab					•				
MODULE 12	Fundamental Service API Design & Management						•	•		
MODULE 13	Advanced Service API Design & Management							•		
MODULE 14	Service API Design & Management Lab							•		
MODULE 15	Fundamental Service Governance & Project Delivery								•	
MODULE 16	Advanced Service Governance & Project Delivery								•	
MODULE 17	Service Governance & Project Delivery Lab								•	
MODULE 18	Fundamental Security for Services, Microservices & SOA						•			•
MODULE 19	Advanced Security for Services, Microservices & SOA									•
MODULE 20	Security Lab for Services, Microservices & SOA									•









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